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The Story Engine - A busy entrepreneur's guide to content ...

In This Episode: [00:43] The Story Engine was not Kyle's first book. Kyle's first book was called The College Entrepreneur. [01:48] Kyle

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had a unique experience at the University of Utah where he had been a student but also had worked as a full-time administrator in the Study Abroad office.

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through the noise and connect you with your customers.

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Show Notes: [00:51] We are going to talk about 6 ways that mastering a presentation makes you a better

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entrepreneur. [01:58] You'll learn how the words you are using in your head are influencing your actions and choices.

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Elon Reeve Musk FRS (/ ? i ? l ? n / EE-
lon; born June 28, 1971) is a business
magnate, industrial designer and
engineer. He is the founder, CEO,
CTO and chief designer of SpaceX;
early investor, CEO and product

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architect of Tesla, Inc.; founder of The Boring Company; co-founder of Neuralink; and co-founder and initial co-chairman of OpenAI. He was elected a Fellow of the Royal Society (FRS ...

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How Content Marketing Became So

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